



SIX DEGREES

8040 East Gelding Drive

Scottsdale, AZ 85260

480 627 9850

six-degrees.com

TITLE: **Research Manager**

TYPE OF POSITION: Full time • LOCATION: Scottsdale, AZ

JOB DESCRIPTION & REQUIREMENTS

The Research Manager will support the Director of Research and Strategy—and the agency at large—with recommended research methodology, proposal writing, research planning, project management, external vendor management, interviewing, survey development, data analysis and reporting.

Six Degrees works across different sectors, but specializes in providing branding and marketing services to B2B clients. We have a strong concentration in the medical space with additional areas of focus in hospitality and diverse consumer goods industries. Our clients tend to be Fortune 500 companies located outside of Arizona—but on occasion, may also include a well-funded start-up or regional company. At Six Degrees, research is rarely a standalone product offering. Rather, we typically conduct research as part of a larger program for clients. The Research Manager may be asked to support client project beyond just research. Six Degrees also conducts proprietary research using sensory stimuli that the Research Manager would be required to learn and conduct in time.

Responsibilities include:

- Providing direct, tactical research support, including assistance in developing, budgeting and writing of research proposals, identifying the ideal methodology, managing recruiting and data collection, interviewing, data analysis and reporting
- Conducting qualitative and quantitative research projects from start to finish
- Programming, testing and executing online surveys
- Presenting research findings to clients and participating in branding/marketing workshops with clients

Requirements:

- A minimum of 3-5 years of professional work experience in research
- A minimum of bachelor's degree in a relevant field (e.g., sociology, psychology, marketing)
- Broad knowledge of research methodologies (both qual and quant)
- Ability to accurately apply and interpret basic statistics (e.g., correlations, regressions)
- Experience using an online survey platform like Qualtrics
- An inherent curiosity to learn new, sometimes complex topics in short order
- An unwavering commitment to quality, accuracy and detail
- A client service mentality
- Willingness to pitch in on other types of client projects, as needed
- Proficiency in MS Word, PowerPoint and Excel

ABOUT SIX DEGREES

Located in the heart of the Scottsdale Airpark, Six Degrees was purpose-built in 1999 to apply a better approach to building more successful brands. Our psycho-sensory approach to brand-building relies heavily on research and is our signature approach for creating real and lasting impact for our clients' brands.

Six Degrees has a unique and creative work environment, provides excellent benefits and growth opportunities. No relocation is available for this position. If you meet all of the requirements, please apply for this position by sending your resume to HR@six-degrees.com with a brief description of why you feel you would be a good fit for this position.