



TITLE: Senior Art Director

TYPE OF POSITION: Contract to hire • LOCATION: Open

JOB DESCRIPTION

The Senior Art Director will possess one of the most important qualities for a branding agency—the ability to thoroughly understand a brand strategy, distill it to its core essence, then turn it into something incredible. This person excels at juggling many projects at once, is expert at teaching and mentoring other team members on how to improve a design or concept, plays well with others, respects established process, and in general, has a “can do” attitude that resonates across the project teams.

The ideal Art Director will take responsibility for concept, design, presentation, execution and some aspects of production for assigned accounts. This includes being aware of current communications technology and media channels. And having the vision to utilize them creatively for meeting brand marketing objectives. They are also sticklers for upholding industry best practices in the tireless pursuit of producing quality agency work.

RESPONSIBILITIES

- Collaborates with Creative, Account Services, Research, Production, and other extended team members during creative development
- Helps ensure that visual brand standards and consistencies are maintained
- Completes projects on time and within budget parameters when possible
- Efficiently manages high concept projects with a never-ending flow of small design projects
- Communicates clearly, concisely, and constantly with team account representative on a daily basis regarding all projects
- Works closely with key team members to prepare layouts for print collateral, advertising, tradeshow materials, presentations, websites, email communications, banner ads, mobile applications, etc.
- Ensures the quality and accuracy of files prepared for pre-press and release; assures adherence to agency guidelines and industry standards for print and digital mediums

REQUIREMENTS

- 10+ years Art Director experience in a wide variety of media
- Bachelor’s Degree in a related field or equivalent agency experience
- Exceptional design talents and the ability to create trends, not just conform to them
- Highly competent in digital art direction, with user interface design experience (websites/microsites, email blasts, banners, social, mobile)
- Expert skills in Adobe Creative Suite (InDesign, Illustrator, Photoshop)

ABOUT SIX DEGREES

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